

# NBMBAA Regional Conference

## 2009 NBMBAA Regional Conference reCONNECT to Opportunity

Track 1	Personal Branding
Track 2	Emerging Industries
Track 3	Entrepreneurship
Track 4	LOT/Education

IC=InterContinental

THURSDAY, OCTOBER 22, 2009

InterContinental Hotel and Conference Center

5:30 pm - 9:00 pm	<p><b>Opening Reception</b>  <b>Progressive Field, Club Lounge</b>  <b>Sponsored by Forest City Enterprises</b></p>
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FRIDAY, OCTOBER 23, 2009

8:00 am - 8:30 am	<b>Continental Breakfast</b>			
8:00 am - 4:00 pm	<b>Registration</b>			
8:30 am - 9:30 am	<p><b>Opening Plenary - "Think Big, Think Different, Think Self"</b>  <b>Plenary Speaker: Dr. Herb C. Smith</b>          HC Smith Ltd          InterContinental Hotel: Amphitheater</p>			
9:45 am - 11:45 am	<p><b>Personal Branding</b>          Value Proposition          IC: Six Continents</p>	<p><b>Emerging Industries</b>          Discussion on New Opportunities in Emerging Industries          IC: Room 201           Sponsored by          Timken Corporation</p>	<p><b>Entrepreneurship</b>          Doing Business with the Federal Government          IC: Room 204</p>	
12:00 pm - 1:45 pm	<p><b>Corporate Awards and Scholarship Luncheon</b>  <b>Keynote Address: Candi Castleberry-Singleton</b>          Chief Diversity Officer, UPMC          InterContinental Hotel: Ballroom C</p>			
2:00 pm - 7:00 pm	<p><b>Diversity Career Fair &amp; University Fair</b>          InterContinental Hotel: Ballroom A&amp; B</p> <p><b>Career Coaching and Resume Review</b>          1:00-6:00p, IC: Room 205          Sponsored by Ernst &amp; Young LLP</p>			
2:45 pm - 4:45 pm	<p><b>Personal Branding</b>           Positioning Yourself to be Indispensable During Times of Uncertainty          IC: Room 201</p>	<p><b>Emerging Industries</b>           Maximize Your Growth Through Social Networking &amp; New Media          IC: Amphitheater</p>		<p><b>Education</b>           Introduction to GMAT (Strategy &amp; Tips) - Presented by GMAC           IC: Six Continents           Sponsored by Case Western Reserve University</p>
6:00 pm - 9:00 pm	<p><b>Senior Executive Meet and Greet Mixer</b>  <b>Honorary Host: J. Philip Holloman</b>          COO and President, Cintas Corporation          InterContinental Hotel: Six Continents</p>			

Career Fair Open

**SATURDAY, OCTOBER 24, 2009**

8:00 am - 8:30 pm	<b>Continental Breakfast</b>			
8:00 am - 4:00 pm	<b>Registration</b>			
8:30 am - 9:30 am	<b>Closing Plenary</b> <b>Plenary Speaker: J. Philip Holloman</b> President and COO, Cintas Corporation InterContinental Hotel: Amphitheater			
9:45 am - 11:45 am	<b>Personal Branding</b>  Mastering Your Stress: How to Stress Less in these Stressful Times IC: 201	<b>Entrepreneurship</b>  Taking the Fear Out of Starting Your Own Business IC: Six Continents  Sponsored by Nationwide		<b>Education/LOT</b>  Leaders of Tomorrow Personal Branding Workshop IC: 204
12:00 pm - 2:00 pm	<b>Closing Luncheon</b> <b>Keynote Address: Keith R. Wyche</b> President, US Operations Pitney Bowes Management Services InterContinental Hotel: Ballroom C			