

3rd Annual NBMBAA Midwest Regional Conference

Change, Challenge and Opportunity: Investing for the Next Decade

CONFERENCE AT-A-GLANCE

THURSDAY, NOVEMBER 11, 2010

4:00 pm - 6:00 pm	Town Hall Meeting: Executive Women's Roundtable Forum The Westin Cincinnati: Tyler-Davidson 1 & 2 Sponsored by Wal-Mart
6:00 pm - 9:00 pm	Welcome Reception Great American Ball Park, Fox Sports Ohio Champions Club

FRIDAY, NOVEMBER 12, 2010

8:00 am - 8:30 am	Continental Breakfast			
8:00 am - 4:00 pm	Registration			
8:30 am - 9:30 am	Opening Plenary Plenary Speaker: Phillip Holloman President & COO - Cintas The Westin Cincinnati: Presidential Ballroom 1			
9:45 am - 11:45 am	Personal Branding A Journey to a Place Called THERE Garfield Room	Entrepreneur Realities and Rewards of Entrepreneurship: Investing for the Next Decade and Beyond Tyler-Davidson Room 2 Sponsored by Messer Construction	Healthcare Discussion on Conducting the Dynamic Business of Healthcare and Impacting Health Disparities Tyler-Davidson Room 1 Sponsored by Tri-Health	
12:00 pm - 1:45 pm	Corporate Recognition and Scholarship Luncheon Keynote Address: Mark Kent Market Vice President, Humana The Westin Cincinnati: Presidential Ballroom 1 Sponsored by Humana			
2:00 pm - 7:00 pm	Diversity Career Fair & University Fair The Westin Cincinnati: Presidential Ballroom 2 & 3			
2:45 pm - 4:45 pm	Personal Branding Becoming Indispensable Tyler-Davidson Room 1	Entrepreneur Discussion on The Entrepreneurial Experience: What It's Really Like Tyler-Davidson Room 2		Education Introduction to GMAT (Strategy & Tips) Garfield Room Presented by Xavier University
6:00 pm - 9:00 pm	Senior Executive Meet and Greet Mixer Honorary Host: Fred Wagner Vice President of Sales, Ethicon Endo-Surgery The Westin Cincinnati: Gibson Foyer Sponsored by Ethicon Endo-Surgery			

Career Fair Open

SATURDAY, NOVEMBER 13, 2010

8:00 am - 8:30 pm	Continental Breakfast			
8:00 am - 4:00 pm	Registration			
8:30 am - 9:30 am	Closing Plenary Plenary Speaker: Dr. Janet Reid Managing Partner, Global Novations The Westin Cincinnati: Presidential Ballroom 1			
9:45 am - 11:45 am	Personal Branding The Purpose & Power of Brand Me Tyler-Davidson Room 1 Sponsored by Jamba Juice	Entrepreneurship Beyond the Business of Entrepreneurship Tyler-Davidson Room 2		Education Think Green...Make Green...The Urban Green & Sustainability Forum - Bridging the Green Divide! Garfield Room
12:00 pm - 2:00 pm	Closing Luncheon Keynote Address: Linda Clement-Holmes Senior Vice President, Global Diversity and Global Business Services Procter & Gamble The Westin Cincinnati: Presidential Ballroom 1 Sponsored by: Procter & Gamble			